

Indonesia 20 **Startup Insight 20**

Reshaping Our Future

Sponsorship Proposal

About ISI

- Established in 2015, ISI gives insights and meaningful connections to the investors of **Time**, **Energy**, and **Capital** to reshape the future of Indonesia.
- Since 2016, ISI helps Indonesian early growing startups through global pitching competition.

There is a need for the platform for startups to gain the right exposure to mentors, investors, and the right target audience

Indonesia Startup Insight is the platform to answer those needs



Past Events

For the last 5 years



ISI 2020 – Hybrid Virtual Event – 25-28 Nov

- LIVE, by registration only, Online Competition
- Online Exhibitions
- Private offline sessions





Indonesia Startup Insight 2020

Hybrid Virtual Meeting

Live, recorded, and offline meetings

Target Participants

Young Startups in Indonesia

Target Audiences

Future and early founders

Target Invitees

VC, Investors & MNCs in Singapore

Target Mentors, Panelists, Judges

Singapore based Entrepreneurs,
consultants, and directors

ISI 2020 Timeline

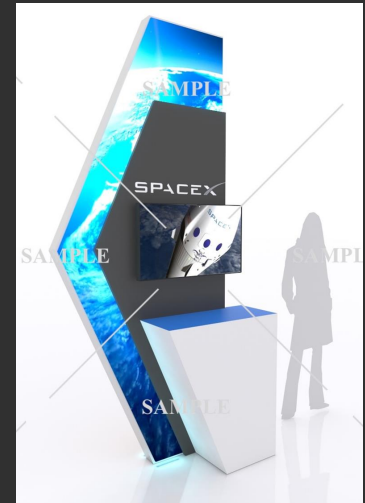


Virtual Exhibition

- **Venue** : Exhibition hall @ <https://perspectives.com.sg/id.startupinsight.asia/>
- **Duration** : Until 1 January 2021
- **Exhibition view** :



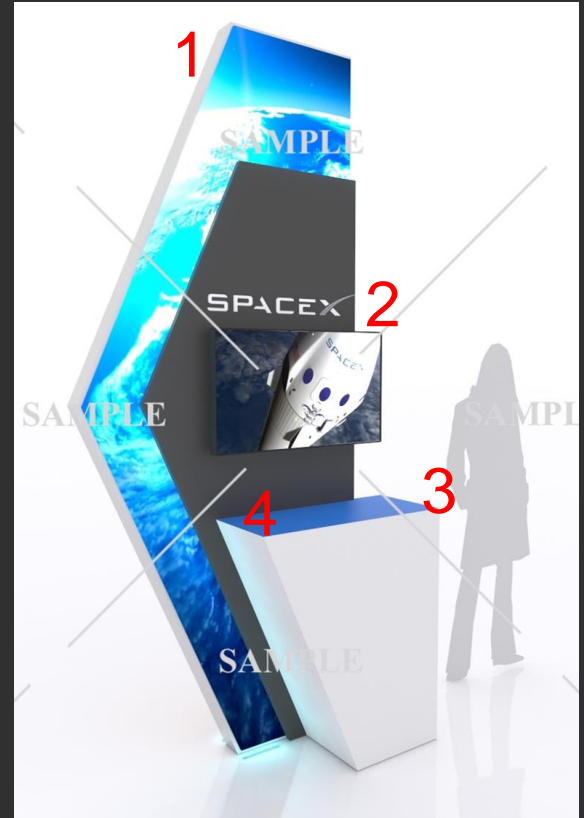
**Premium booth*



**Exhibition booth*

Features :

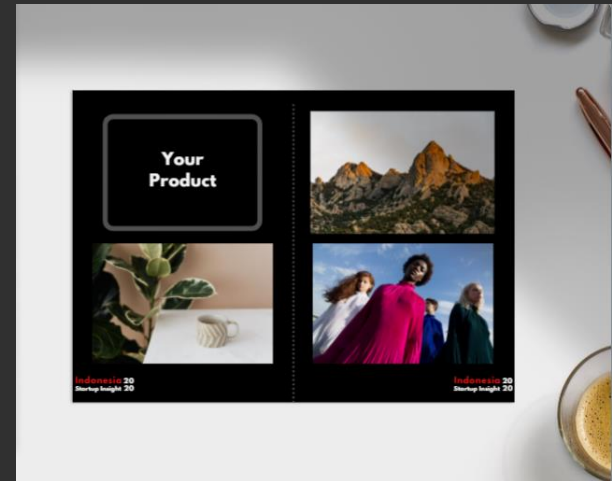
1. Logo with Backdrop
2. One(1) advertising board available for video or images
3. One(1) material in PDF
4. Real time chat room on 1 communication platform of exhibitor's preferences
5. Full access to event and 3 complementary tickets
6. Maximum 2 times revision
7. Exposure to event visitors



Event Booklet



Advertise your product/service promotion **directly** on Indonesia Startup Insight 2020 !



Packages available

FEATURES	PLATINUM	GOLD	SILVER	BRONZE	Exhibitors
Guest Keynote	Y				
Product Promotion	Y				
MC Announcement	Y				
Company Publication	Y	Y			
Sponsor logo at online meeting	Y	Y			
Premium Advertising	Y	Y	Y		
Sponsor video at online meeting	Y	Y	Y		
Networking presentation	Y	Y	Y		
Digital strategy (based on tier)	Y	Y	Y	Y	
Business Matching	Y	Y	Y	Y	
Blog post + Social Media + Web inclusion	Y	Y	Y	Y	
Complimentary tickets (based on tier)	Y	Y	Y	Y	Y
Event booklet advertising	Y	Y	Y	Y	Y
Online Booth	Y	Y	Y	Y	-
Online Booth (small)	-	-	-	-	Y
Sponsorship value	\$25,000	\$10,000	\$2,500	\$1,000	\$250

2 slots

4 slots

5 slots

10 slots



Why Join ISI 2020

- Join our growing network to learn, grow, and build !
- Brand User & Presence for Indonesian market
- Growing brand Authority among the Singapore investors and executives
- Dedicated exhibition area, and booklet for promotion
- Exclusive content and perks

*“ We appreciate yesterday, but
we’re looking for a better
tomorrow “*



#ReshapingOurFuture

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